

Case study

Roman Barcelona Lives Again



Slidemedia SI uses Vivitek projectors in exciting visual art installation that brings Roman Barcelona back to life!



High brightness and versatility are combined with imagination in a new installation of Vivitek D5110W projectors in Barcelona, Spain. A key part of Ignis Fatuus, a light art installation designed to commemorate the Roman history of the city, eight of the projectors to create edge-blended images that provide drama and excitement, and the show a key highlight of LLUM BCN, an annual light festival in Barcelona.

Founded by the Romans as Barcino, the Spanish city now known as Barcelona has an eventful and exciting history. LLUM BCN, celebrates this heritage and the 2015 show, which coincides with the International Year of Light, was made up of a series of illuminated installations combining art, tradition and technology. Ignis Fatuus was designed by Slidemedia Laboratory, a multidisciplinary group of artists who use audio-visual technology as their creative medium.

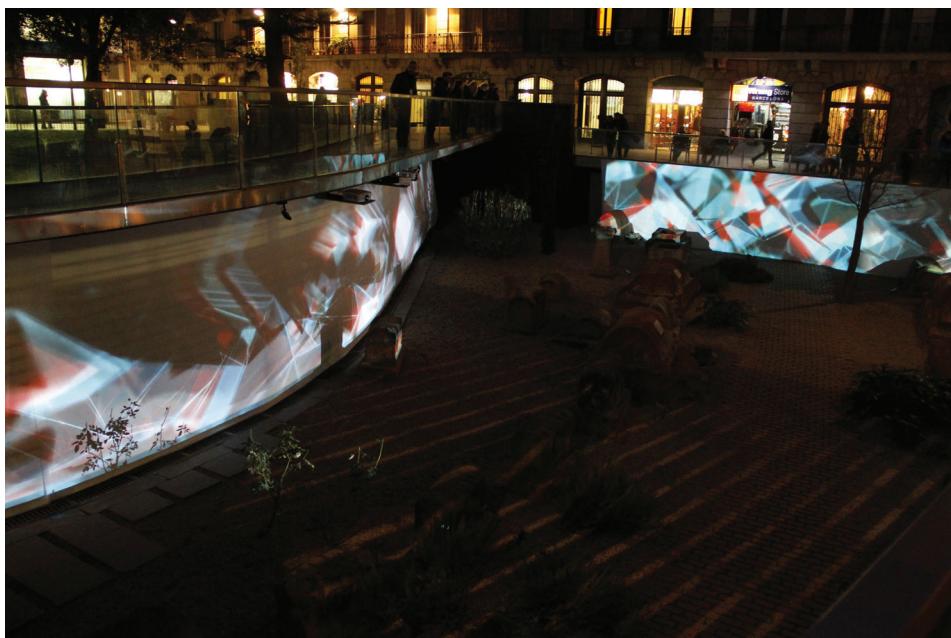
The installation was situated outside in an open space below ground level and gave viewers an exciting multimedia light show using historical Roman remains as a structural backdrop. Fausto Morales Gil of Slidemedia was delighted with the Vivitek projectors: 'When we were developing the ideas that would become Ignis Fatuus we knew we would need a projector that could perform well in demanding conditions. Firstly the installation was outdoors and also we wanted to create

dramatic effects to evoke the historical Roman themes of the show. With its high brightness and excellent resolution, the Vivitek was the perfect model for this striking visual installation."

Eight D5110W projectors were installed around the perimeter of the exhibition space and MediaFlow software, specifically designed for complex audio visual installations, was used to produce the stunning images on display. The monochromatic, highly contrasting imagery, cuts through the ambient light to evoke the sculptural forms of the historical artefacts.



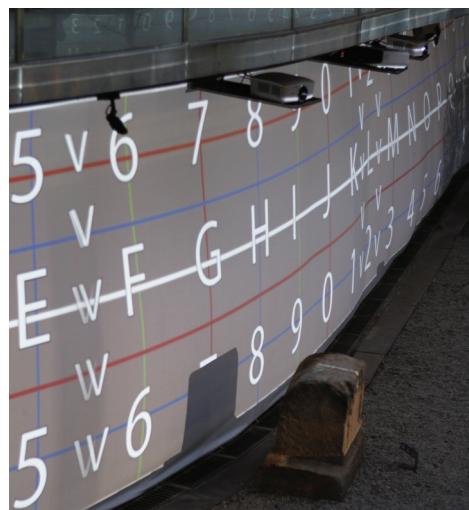
Combining high performance and rich functionality, the Vivitek D5110W offers a range of features that make it the ideal projector choice for the professional installation market. Offering 5000 ANSI lumens of brightness, the WXGA image resolution delivers excellent fidelity and a large screen area for a wide variety



of display uses from exhibitions, through to large venues and auditoria applications. With the installer in mind, the D5110W features horizontal and vertical lens shift as well as a centered lens for easy installation and maintenance. The projector also features with three interchangeable lens options for flexible positioning to accord with the varying screen sizes or projection distance requirements found in installation projects, and a comprehensive range of connectivity options for ease of integration and system design.

Video to link to: <https://vimeo.com/119841521>

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Customer:

Slidemedia SL

Product:

D5110W

Market:

Live Event / Art Installation

Challenge:

To find a projector that could deliver vibrant edge-blended images in an exterior environment, while adding drama and excitement

Solution:

Slidemedia SL have created an installation of eight Vivitek D5110W which display specially created content in this unique, external environment.